

**Arley Garden Festival**

**Saturday 28th & Sunday 29th June 2025**

***Celebrating Our 30 Year Anniversary***

This year, to mark the occasion of our 30th Anniversary show, we are inviting you to be a part of this celebration of gardening and the summer by creating a **Creative Corner** Garden Design. With no RHS Tatton flower show for 3 years we are giving you an opportunity to still design and create a dynamic show garden!

**Creative Corners** Garden Design offers the perfect platform for first time and established designers, community groups or horticultural students to showcase their business and engage with a captivated and interested audience. Each **Creative Corner** will be 4m x 3m with the turf removed should you want it removed, along with a backing on 2 adjoining sides of 2m high which will be 3m x 3m long, creating a corner.

Your garden will enable you to demonstrate cutting-edge design and beautiful planting.

It is an opportunity to network with like-minded professionals and it could also be the challenge for your team you are looking for!

There is no cost for taking part in this element of the show. This element of the show is in addition to trade space.

You do not need to be present on your stand for the weekend however you would need to be present on Friday for judging.

**You can be part of our garden festival as a trader, a creative corner garden designer or both!**

**AWARDS**

The judging will take place on Friday 27th June at midday, and we are delighted to announce that Paul Cook, Curator at RHS Harlow Carr, in Yorkshire will be our judge.

Paul trained at the Royal Botanic Garden Kew. During this time he was awarded travel scholarships to work at the RBG Edinburgh and in 1987 to spend four weeks exploring the Dolomites tracking the travels made by Reginald Farrer an exceptional traveller and plant collector.

After Kew Paul worked as Head Gardener at Arley Hall & Gardens before taking over as Curator at Ness Botanical Gardens so we are delighted to welcome him back.

Paul brings a wealth of experience in planting and garden design and is well placed to judge all our categories below.

Alongside Bronze, Silver, Gold and High Recommended certificates there will also be judging of:

Best In Show (£500 prize money)

Best Use of Space (£100 prize money)

Most Innovative (£100 prize money)

Most Contemporary (£100 prize money)

People Choice (£100 prize money)

**CATEGORIES**

There will be no designated categories for your design, you are free to use your own inspiration.

**WHAT WE NEED FROM YOU**

Confirmation that you would like to take part by Monday 2nd December 2024, but please get in touch with your ideas and timescales if you need to. We will then be able to send you an application form.

A completed application form by 13th January 2025 to include a brief description of your garden. This will enable you to communicate your design intentions to the judge and forms the basis upon which your garden will be judged as well as being an important part of our show programme. Completing it will help you focus on:

* what you would like to achieve, the garden’s purpose and function
* why you have chosen the particular design direction, inspiration and/or theme for the garden
* how you will construct the garden and with what hard materials and plants. Sculptures, props, seating, dining and planting can all be considered for your design
* Confirm your colour way

A risk assessment for your garden.

**WHAT YOU WILL RECEIVE FROM US**

An Application Form

A Promotional Garden Sign which we will put up on the show days

Mention on our Website and marketing material

10 Complimentary show tickets

**IMPORTANT FACTS**

You can expect us to promote the event via Facebook, Instagram and Twitter, place adverts in local newspapers and publications as well as regular newsletters to our mailing list of over 9000 emails. We also print and distribute 10,000 flyers as well as road signage closer to the event.

Our Garden Festival, now in its 30th year, has a regular audience of around 5,000 people, no matter what the weather! Visitors travel from across Cheshire, Liverpool, The Wirral, Ellesmere Port, North Wales and Welshpool, Shropshire and Staffordshire.

Our visitors often say, “Excellent show, great day” and everybody asked says they would “definitely come back”. It’s a show that is “great value for money” and with “knowledgeable and helpful plant nurseries”.

**BOOKING**

We would be delighted for you to be part of something special at Arley by creating a garden at our 30th garden festival, an application form for a Creative Corner is included in this pack and can also be download from our website via www.arleyhallandgardens.com/garden-festival-tickets-and-trader-application-details/creative-corners-garden-design/. Please send your completed application form to the address below or email it to helen.begent@arleyhallandgardens.com

**Creative Corners** Garden Design will be a feature of our show for many years and who knows, we might get more BBC2 Gardener’s World coverage again next year!

**TRADER BOOKING**

We would be delighted for you to be a trader at the festival as well, an application form along with terms and conditions are enclosed with this pack and can be downloaded from our website via www.arleyhallandgardens.com/garden-festival-trader-application-form/.

Helen L Begent

Arley Garden Festival Organiser

helen.begent@arleyhallandgardens.com

Arley Hall & Gardens, Northwich, Cheshire, CW9 6NA

[www.arleyhallandgardens.com](http://www.arleyhallandgardens.com)

Tel: 01565 777 353